

A comprehensive workshop to increase engagement and retention of information in training sessions... using LEGO®

There are many tools your Training and L&D teams could use in their sessions to get the best from their learners... one of these tools happens to be LEGO®! You may have heard of something called LEGO® Serious Play® (LSP) and thought it might be a good match for your teams development, and to some extent you'd be correct. BUT LSP often puts its own methodologies before L&D principles limiting its overall effectiveness.

The 'LEGO® Workshop for Training Teams and L&D Professionals' certified workshop, uses a broad approach to the idea of using LEGO® in a learning environment. This ensures L&D principles are still maintained whilst adding Creative Learning processes, LEGO® Serious Play® methodologies, AND Learning with LEGO® activities. These areas combined give your team a whole host of tools to add to their tool kit and use when training, facilitating, and coaching.

Hosted by Nikie Forster - L&D professional for over 20 years ensuring the focus on this workshop is linked firmly to getting the best outcome for the learner and business... not just how to use LEGO® in training. Check out Nikie's LinkedIn profile for more background. https://www.linkedin.com/in/curiouslighthouse/

The Workshop

The overall aim of the workshop is to give your team the ability to create a foundation of creative learning in every sessions, and build on this by using LEGO® Serious Play® methodologies, and Learning with LEGO® activities that can be combined to suit any session, audience, and outcomes.

"Nikie created a great day packed full of ideas, taught my team how dopamine makes the difference in learning and we left with a shopping list and inspired and reassured that what we were already doing was value add coupled with some ideas to make them even better. From before the day to after she demonstrated how creativity engages and lands learning."

Natalie Rogers - Head of Talent, Learning & Development at Greencore

The four main aspects of the workshop are:

- 1. Creative Learning Principles and how this can engage more learners, more frequently
- 2. An Introduction to LEGO® Serious Play® It's methodologies and skills build activities
- 3. Learning with LEGO® Activities Activities to use straight away in different scenarios
- 4. Creating a LEGO® Based Activity for a specific learning intervention







General Information

Discovery Call

Book a virtual call to talk more about the workshop and find out if it will work for you and your team. It's worth noting that although the workshop has four distinct focus areas, the workshop can be flexed to meet the needs to the learners.

Consultation

Once you've decided to go ahead with the workshop, we'll set up another call to talk about the team and your requirements and any refining the workshop might need to meet desired outcomes.

Lego Packs

If this is a face-to-face workshop, Lego packs will be ordered and brought along on the day. If this is a virtual event, the Lego packs can either be posted directly to each individual, or sent to one location for the company to distribute. Depending on location, this could take up to 4 weeks to arrange, so this needs to be factored into dates for booking of a workshop.

Workshop Overview and Cost

Face-to-Face Workshop - £1450 + VAT (Max 10 people)

If your company has the facilities to host the workshop onsite, or you're planning a development day off-site, this workshop can be run in most locations... as long as we have table space available for the learners. A face-to-face event normally last approx. 6 hours. (If you require a shorter session or more people, get in touch.)

Virtual Workshop - £1200 + VAT (*Max 8 people*)

If you'd prefer to host this workshop virtually, all aspect of the workshop work well online too. We can arrange for Lego sets to be sent to the learners prior to the workshop. A virtual session last for approx. 6 hours, but it is suggested that it is broken into 2 or 3 shorter sessions. (If you require less than 6 hours or want more people to attend, get in touch.)

Every Workshop includes:

- Initial virtual consultation to ensure need are met
- Pre-work to help make the most of the learning
- Design and delivery of the workshop
- PDF worksheets for all activities (Digital copies)
- LEGO® starter set per person... to keep!

Certificate

Once the workshop is complete, a Certificate of Achievement will be sent via email to each participant

"Attended a fantastic session this morning on creative training ideas with the inspiring Nikie Forster of Curious Lighthouse. Sessions like these rekindle my love of teaching and remind me why I do it! Nikie can make any topic fun, thought-provoking and effective, at any level of a corporation. Invest in your people and get her involved!" Sara Ellul - Business Lecturer







Storytelling is one of the key components of using LEGO® in training. In a recent study, storytelling was shown to drive the retention rate of your audience up to as much as 65–70% (Source: London Business School)

The Business Case for Investing in this Workshop

You may already be sold on the idea, but if it's not you that holds the budget, you might need a bit more info to help put your case forward and get the workshop signed off. Here are just a few reasons why investing in this workshop will help the business.

When LEGO® is used effectively in training, facilitation and coaching it means:

Better <u>retention</u> of information – which means less repeat training – which means your team can focus on a wider provision. Using LEGO® in training allows learners to tell stories with their LEGO® bricks. Story telling is as old as history itself and there's a reason for that. It works! People remember stories. According to the London Business School study, storytelling can drive the retention rate of your audience up to as much as 65–70 percent

Better <u>interaction</u> for learners – which means more engagement – which means less time away from work roles. Using LEGO® in a training session increases 'lean in' interaction. By this I mean, if you ask a question of your learners, they often go into their heads to answer, and if this is a group setting, only a few will actually voice their thoughts. By using LEGO® to build their answer, people have to use external processes too, plus everyone is encouraged to explain their build (answer) meaning more people are heard... they 'lean in' to the learning.

More <u>flexibility</u> for interpretations – which means less expectation of being correct - which means learners are more relaxed – which leads to quicker learning - which means better use of budget. Lego is a universally recognisable product. Put it in front of people and they simply start building, this is because Lego can mean anything to anyone. With less restrictions to being 'right' more people take part and experience better learning.

More <u>fun</u> than traditional training methods – which allows for quicker uptake of changes required - which means less repeat training session. Building, explaining, and having some fun in the process makes the event more memorable, which when mixed with learning new information releases chemicals in the brain to aid retention better.

<u>Cost Effective</u> - The cost of training your whole team in this broader approach to creative learning is MUCH more cost effective than just **one of your team** becoming a 'certified' LEGO® Serious Play® facilitator with most other companies!



